

North Carolina Phi Beta Lambda
State Executive Council Meeting August 28, 2010

(Draft of Council Meeting Minutes)

The North Carolina Phi Beta Lambda (NC PBL) State Executive Council met on Saturday, August 28, 2010. John Anderson called the meeting to order at 9:09 a.m. A quorum was present.

Attending:

Mr. John Anderson, President

Mr. Robert Pope, Western Region VP

Ms. Andrea Alston, Eastern Region VP

Mr. Sam Miller, Central Region VP

Mr. Aaron Foster, Secretary-Treasurer

Mr. Ellis King, Historian

Ms. Debbie Wood, President's Adviser

Ms. Robin Listerman, Central Region VP's Adviser

Ms. Jamie Conrad, Western Region VP's Adviser

Mr. Jeremy Railton, Historian's Adviser

Ms. Teresa Parker, Eastern Region VP's Adviser

Ms. Kathy Toler, Secretary-Treasurer's Adviser & Leadership Development Director

Mr. Dan Hazlett, State Adviser

Dr. Kathie Doole, Awards Program Director

Ms. Roberta (Robbie) McDonald, Professional Division Director

Ms. Susan Stinson, Publications Director

Mr. Kenneth Kleiner, Chapter Development Director

Mr. Mike Coffey, Professional Division President

Mr. Chad Nichols, Professional Division VP

Ms. Michelle Parrish, Professional Division Sec./Treas.

Kathy Toler moved to dispense with the reading of the June 19, 2010, minutes and approve with the addition of adding Michelle Parrish, PD Sec/Treas. as present. Motion was seconded and passed.

A letter from the Publications Director was read. No action required.

Mr. Hazlett discussed NCPBL's finances. A copy of the 2010-2011 Budget was reviewed.

Mr. Kleiner discussed chartering chapters and requested that State Executive Council members that contact schools let him know so duplicate efforts without knowledge can be avoided.

The Professional Division report was made by Michael Coffey. Ms. Michelle Parrish, PD Sec/Treas. discussed the Professional Division Financial Statement. As of July 1, 2010, the beginning balance was \$1,989.98 with total deposits of \$4,885.35 and total expenses of \$3,628.33 with an ending balance (June 30, 2010) of \$3,247.00. The Professional Division reported a total of 48 members reporting. PD Goals will be distributed next week by the Professional Division.

The Foundation report was made by Mr. Nichols. He announced the pin design contest would be implemented again this year with the winning design selected at the FLDC. The Foundation will also launch the 'Adopt a Student' campaign with the hope of reducing the FLDC registration for all students.

Robert Pope moved to approve the appointment of the following committees, PD Recruitment chaired by Michael Coffey, Web Design chaired by Susan Stinson, Corporate Sponsorship chaired by Chad Nichols, Community Service chaired by Kathy Toler, and Chapter Chartering/Reactivation chaired by Kenneth Kleiner. The motion was seconded and passed.

It was moved to accept the goals and plan of action stated in June. Motion was withdrawn. Ms. Toler discussed goals and tailoring them to local chapters at FLDC. Mr. Nichols moved to make an amendment to Goal II. A. to say, "To assist the NC PBL Foundation, Inc. in their overall support (i.e. Adopt-a-Student, pin design, & event sponsorship)". Motion was seconded and passed. Ms. Parker moved to amend Goal IV. H. to say "To produce and provide a promotional video for recruitment." Motion was seconded and passed. A motion was made to amend Goal IV. D. "Council of Presidents." Motion was seconded and passed. Mr. Nichols made a motion to approve the goals as amended. Motion passed with one dissenting vote.

Ms. Toler discussed the March of Dimes at FLDC and asked officers what they wanted to do to benefit the March of Dimes. Ms. Conrad volunteered to speak at the FLDC about her personal experience with the March of Dimes.

Mr. Kleiner discussed chapter development and marketing efforts. He indicated he will be sending a mailing to inactive chapters. He estimates NCPBL will have roughly 50 chapters this year. He discussed sending out a CD with promotional information to prospective chapters.

Ms. Stinson reported on publications. She distributed a list of articles for the newsletter with responsibilities and due date for articles from the council members, October 1st.

Regional Facebook pages were discussed and praised as a way to reach out to schools. It was decided that Ms. Stinson would be added as an administrator on all Facebook website pages. State and regional Facebook pages will be updated by the officer team. Ms. Toler made a motion to approve Regional Facebook pages with responsibility of updating and management by state officer team. The motion was seconded and passed.

John Anderson called for a recess at 10:19 a.m. The meeting was called back to order at 10:32 a.m. Sam Miller and Ellis King presented a promotional video they made to the council.

The website was discussed and it was decided to revise the current website home page. One month turnaround time was the goal for the revision.

Sam Miller volunteered to go to Guilford Technical Community College's Club Day and represent NCPBL.

Ms. Toler discussed Kick-Offs and Tip-Offs. Kick-Offs will be held on Sept. 23 from 1-4 p.m. at Gaston College, Durham Technical Community College, and Barton College. The vice presidents will conduct the meetings and were given a list of their responsibilities. A budget of \$100 was set for refreshments for each location.

The Fall Leadership Development Conference (FLDC) will be held on November 12-13, 2010, at the Clarion Hotel in Greensboro, NC. Ms. Toler reported that room rates were \$79.00 and the cut-off date would be Nov. 1. Registration will be \$20 per attendee. The Adopt-A-Student campaign could reduce the registration fees. October 30 is the deadline for the Adopt-A-Student campaign providing enough time to inform conference delegates of any reduction in registration fees.

Ms. Toler reported the Tip-Off locations would be Lenoir Rhyne University, Mt. Olive College, and Guilford Technical Community College.

Mr. Hazlett reported the State Leadership Conference will be April 6-10, 2011, in Charlotte. The registration fee will be \$70. The program was reviewed.

Dr. Doole discussed new events for SLC and the modification of event names. Ms. McDonald pointed out that the NCPBL Foundation Scholarship will no longer be a part of the State Awards Program and needs to be taken off of the SLC guide (scholarships will be done at the FLDC). Discussion was brought up to recognize multiple Business Persons of the Year. Ellis King will promote the Business Person of the Year in the newsletter. Each Chapter's selection for Business Person of the Year will receive a certificate. At SLC, there will be an announcement of NCPBL's Business Person of the Year.

John Anderson reported that the National Leadership Conference in July was attended by 157 members from 23 chapters across the state. North Carolina won a total of 44 awards.

The dates and places of the National Fall Leadership Conferences (NFLC) were reported as the following: Des Moines, November 5-6; New Orleans, November 12-13; and Washington, DC, November 19-20. North Carolina chapters attending will be going to the Washington NFLC.

Mr. Hazlett moved to appoint Meredith-Leigh Craig (PD), Martha Cranford, and Sandra Horne (RCCC Advisor) to the Financial Review Committee for 2009-2010. The motion was seconded and passed.

A motion was made to adjourn the meeting at 11:53. It was seconded and passed.

Aaron Foster, Secretary