



*North Carolina Phi Beta Lambs
2018 Fall Leadership Development Conference*

November 9-10, 2018

Greensboro Wyndham Garden Hotel

October 26: Hotel Reservations

November 2: Conference Registration

October 31: Pin Design Entries

October 31: Scholarship Applications

*North Carolina Phi Beta Lambda's 2018
Fall Leadership Development Conference
November 9-10
Greensboro Wyndham Garden Hotel*

Hotel Reservations by October 26 (Directly to Wyndham)

Conference Registration by November 2 (to Mike Fann)

Pin Designs by October 31 (to Kevin Davio)

Scholarship Applications by October 31 (to Melissa Coffey)

On the afternoon of November 7, 1975, a group of delegates from PBL chapters throughout the state met at UNC-Greensboro for the first NCPBL FLDC, called "Officers-Advisers Workshop."

Over the years, the conference has changed, beginning with the name! Until 1988, FLDC was automatically held at the campus of the state vice president. After rotating through the regions, in 2009 the location settled near the center of the state.

The NON-Trivia Contest and the Presidents' Award for the Best Display of Membership Recruitment Materials began in 1986, with Appalachian State University and Johnston Community College, respectively, as the first winners. That year also saw the first Friday night session.

Through the years, delegates have met with national officers and NCPBL "celebrities," including 1994 when the keynote speaker was Dr. James White, the founder of FBLA-PBL in North Carolina in 1954 and the first state adviser, and the last three years when the "Gold Star Chapter" awards were presented by Ms. Bobbie Avant Brown, the East Carolina University student who served as the first state president in 1954.

This is your guide to the 44th Annual NCPBL Fall Leadership Development Conference. Hopefully, every chapter in the state will have delegates in attendance as we gather for informative workshops, motivational speakers, and lots and lots of idea sharing during social and networking times. It's your opportunity to "Lead, Create, Inspire" with NCPBL and members from around the state in a very beneficial and enjoyable way. Make your plans now and be a part of this exciting time.



2016 - State Officers with the "Happy 75th FBLA-PBL" cake!



2015 - Durham Tech CC shows off winning recruitment display



2017 - "Gold Star Chapter" presidents show off their certificates; center, NCPBL's first president, Bobbie Brown



2012 - Gaston and Isothermal delegates tour capitol and legislative building as part of FLDC program



2013 - National Officer Morgan Merlot and NCCU delegates at 1950s after-hours "Sock Hop"



2014 - National President Beau Cobb and State President Chuck VanHoose serve pizza



2017 - National President enjoys Mardi Gras party



1996 - PD Representative Robbie McDonald presents scholarship award



1986 - Closing session featured a "Dress for Success" fashion show by host Stanly CC PBL members



2006 – Mitchell CC hosted; chapter presidents gather for group picture



1995 - Nash delegates ready for child movie star party



1995 - To go along with "Blue Ribbon Cruise" theme, State President Mark Thompson served as captain



1999 - Chapter presidents introduced themselves with famous movie quotes and received "Oscars" at FLDC in High Point



1987 - ASU hosted and the fall trees were at their peak until a surprise Friday ice storm!



2016 – "Gold Star Chapter" presidents showing their pride

Information, Networking, Challenges, Fun. . .

NCPBL's Fall Leadership Development Conference!

November 9-10, 2018 Greensboro

2018 NCPBL Fall Leadership Conference

Hotel Reservations Procedures

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Hotel Reservations

Hotel rooms are \$99 plus tax (currently 12.75 percent) at the Wyndham Garden in Greensboro. Make reservations by **October 26** directly with the hotel (336-299-7650 or 336-315-1544). Be sure to tell the reservations clerk that you're with NCPBL. A credit card is required to guarantee reservations. Be sure not to miss the deadline since rooms will not be available at the conference rate after October 26. If you later need to cancel rooms, please check with the State Adviser first just in case there is a chapter still trying to get rooms and could take yours at the better rate. Complimentary breakfast buffet goes with the hotel room. The hotel address is 415 Swing Road, Greensboro, 27409 (I-40 High Point College exit). Parking is free.

Conference Registration

A registration form is part of this guide. You can mail it or scan and email it to NCPBL Conference Director Mike Fann (mfann@cccc.edu or 1105 Kelly Drive, Sanford, NC). The registration fee through November 2 is \$15 per delegate (members, advisers, PD-F members, and guests). After that date, registration is \$20. Chapters may register as many delegates as they wish. FLDC is open to officers, members, advisers, and PD-F members. A chapter may substitute members, but payment must be done for the number pre-registered. Checks made out to NCPBL may be mailed in advance or brought to the conference.

Conference Program

Since chapters requested time on Friday evening to eat out together, the conference begins at 6:00. Chapters can leave campus in time to get to Greensboro for a leisurely meal prior to the beginning of the conference. Registration begins at 5:00, with workshops beginning at 6:00. The “NON-Trivia” written test will be during the first workshop session on Friday evening, and scholarship interviews will be held throughout the afternoon/evening. There will be a general session at 8:00, featuring remarks by our own PBL National Treasurer Amy Ray and comments on the national PBL “Create, Lead, Inspire” theme by our Professional Division-Foundation Board of Directors.

The conference will also include an advisers meeting and a time for delegates to discuss the proposed by-laws sent to advisers earlier this year. Featured during the Friday general session will be a panel of the NCPBL PD-F, Inc., Board of Directors addressing the “Create, Lead, Inspire” theme and highlighting TLLA items that can be used by chapters to develop the theme.

Saturday will begin with workshops, followed by lunch. A short luncheon program will include the presentation of awards. Chapters should be able to head home between 1:00 and 1:30.

Conference Attire

Friday evening’s attire is business casual. Saturday’s is the PBL Dress Code. Advisers and officers, please review the Dress Code with your delegates prior to the conference.

Recruitment Displays

The “Presidents’ Award” is for the best display of chapter recruitment materials. All parts of the display must fit on a 6-foot table (nothing on walls or on the floor). The display should feature the “Lead, Create, Inspire” theme. There is no guarantee electrical service will be available. Tables will be assigned, and the displays may be set up between 7:00 and 8:30 Saturday morning. Judging will be done by the PD-F president, the state PBL officers, and the national officer in attendance. The criteria includes the quality of the recruitment materials and the creativity of the display.

NCPBL “NON-Trivia” Contest

A study guide for the “NON-Trivia” Contest is attached. Each chapter may enter a 3-person team (past & current state officers are not eligible to compete, and members of past teams – regardless of college represented – are not eligible). The teams do a collaborative written test Friday evening at 6:00. The three top teams (not top per region) will advance to the final oral competition during the get-acquainted activity Friday night. Instructions and points per round are on the study guide.

NCPBL PD-F Scholarships

Scholarships will be awarded by the NCPBL Professional Division-Foundation, Inc., during FLDC. Each chapter that contributed to the Scholarship Fund last year is eligible to have one entry. The attached application must be received by PD-F Board Treasurer Melissa Coffey by October 31. The mailing address is 141 Heritage Place, Mooresville, NC 28115; email is Melissa.coffey@ncblpdfoundation.org. Applications may be submitted via email. Incomplete applications will be disqualified. Interviews will be held on Friday of FLDC. Eligible chapters: ABTCC, Barton, Catawba, CCCC, Chowan, Durham, Isothermal, Rowan-Cabarrus, Stanly, U Mt. Olive, Western Carolina U.

PD-F Commemorative Pin Contest

Again this year, the Professional Division-Foundation will be sponsoring a contest to select the design for the State Leadership Conference commemorative pin. The guidelines are at the back of this guide. Designs meeting qualifications will be displayed at FLDC for delegates to vote on which will become the official 2019 SLC Commemorative Pin (available at SLC next spring). Entries must be received by PD-F Board Member Kevin Davio (kevin.davio@ncblpdfoundation.org) by October 31. Details are on the NCPBL and the PD-F websites.

Emblematic Materials

Bring a little extra cash or your credit card so you can do some early Christmas or Adviser Appreciation Day or whatever shopping at the PD-F booth. For information on what will be available, contact devin.davio@ncblpdfoundation.org.

Professional Division-Foundation, Inc., Registration

NCPBL PD-F, Inc., members are certainly invited to participate in FLDC. PD-F members should follow the same registration procedure as chapters but also send an email to NCPBL PD-F, Inc., Board President Rick Gardner so the PD-F Board will know who will be available to assist with conference activities. (rick.gardner@ncblpdfoundation.org)

See you in Greensboro!

Make definite plans to be a part of the 2018 NCPBL Fall Leadership Development Conference. In addition to the presentations on areas of business, leadership, professionalism, chapter development, and career planning, delegates will meet outstanding members from across the state. We look forward to seeing you there!

NCPBL Executive Council

NCPBL Executive Council Members

Townsend Lenihan, State President, Western Carolina University
Giselle Chavez, Central Region Vice President, Stanly Community College
Angela Lore, Western Vice President, Asheville-Buncombe Technical College
Anna Letchworth, Eastern Region Vice President, East Carolina University
Kaity Lynch, Secretary, Barton College
Angel Mills, Historian, Rowan-Cabarrus Community College/Virtual Chapter (UNCC)

Mr. Chad Nichols, Administrative Services Director
Rowan-Cabarrus Community College
Dr. Kathie Doole, State Awards Program Director
NCPBL Professional Division-Foundation
Ms. Susan Stinson, Communications Director
NCPBL Professional Division-Foundation
Mr. Mike Fann, Conference Director (mfann@cccc.edu; 919-718-7468)
Central Carolina Community College
Mr. Dan Hazlett, State Adviser (dhazlett7561@stanly.edu; 704-991-0216)
Stanly Community College

Awards Given at FLDC

NCPBL “Gold Star Chapters”
NCPBL PD-F, Inc., Scholarships
NCPBL PD-F, Inc., Commemorative Pin Design
FLDC Largest Delegation for each region and overall
NCPBL Largest Chapter Membership (based on October 20 records)
for each region and overall
NCPBL Professional Division-Foundation, Inc., Membership Chapter
Affiliation for each region and overall (based on October 20 records
NCPBL “NON-Trivia” Contest
Presidents’ Award for Best Display of Membership Recruitment Materials

2018 NCPBL Gold Star Chapters

Ms. Bobbie Avant Brown, NCPBL's first state president (1954), has been invited to present the "Gold Star Chapter" Awards

- 1. Attend a "Chapter Officer Training Summit" on October 11**
- 2. Register for Fall Leadership Development Conference (by November 2)**
- 3. Make \$35 Contribution to NCPBL PD-F, Inc., General Fund by October 31**
(mail to PD-F Treasurer Melissa Coffey, 241 Heritage Place, Mooresville, NC 28115-5805
Please email Melissa that you have mailed check: Melissa.coffey@ncblpdfoundation.org)
- 4. Send Chapter Contact Info Form from Chapter Guide to State Historian, Communications Director, Adviser by October 20**
(email to angelmills97@gmail.com, slstinson@att.net, dhazlett7561@stanly.edu)
- 5. Have 10 Chapter Members by October 20**
(enter names in national database)
- 6. Have 5 PD Members, including one adviser by October 20**
(enter names & pay through national database)

**2018 NC PBL FALL LEADERSHIP DEVELOPMENT CONFERENCE
REGISTRATION FORM (BY NOVEMBER 2
NOVEMBER 9-10, GREENSBORO WYNDHAM GARDEN**

Email this form/information by November 2, to Conference Director Mike Fann at mfann@cccc.edu. Registration for the conference is \$15 per delegate (advisers & PD-F, Inc., members included) for registration by November 2 and \$20 per delegate for registration afterward. Make checks payable to NCPBL. Payment may be mailed (Mike Fann, CCCC, 1105 Kelly Drive, Sanford, NC 27330) or brought to the conference. Chapters are responsible for registration fees for all delegates registered; member substitutions can be made.

Hotel reservations should be made directly with the Wyndham Garden (336-299-7650 or 336-315-1544) by October 26; be sure to identify with NCPBL.

Chapter Name: _____

Contact Person: _____

Contact email: _____ Contact cell phone: _____

Will enter NCPBL "NON-Trivia" Contest: yes_____ no_____

(Current/Previous State Officers and Former Contest Participants, regardless of chapter represented, are not eligible.)

Will have a membership recruitment display: yes_____ no_____

Name(s) Scholarship Entry Submitting: (Submit application by October 31 to NCPBL PD-F Treasurer Melissa Coffey, 141 Heritage Place, Mooresville, NC 28115)

Name (s) for Pin Designs Submitting: (Submit to PD-F, Inc., Board Member Kevin Davio by October 31 kevin.davio@ncpblpdfoundation.org)

List adviser(s) & Members attending:

Mailing check ___ Bringing check to FLDC _____

Adviser Signature _____