

## **North Carolina Phi Beta Lambda** **2018 FLDC NON-TRIVIA CONTEST GUIDELINES**

The Non-Trivia Contest is sponsored by the NCPBL Professional Division. Each local chapter may enter one team of three members (teams with fewer members will be disqualified). Previous participants and previous or present state officers may not enter. The contest will have 2 rounds: the Preliminary Round consisting of a timed, written test for each team and the Championship Round consisting of an oral competition. The Preliminary Round will take place on Friday of FLDC. Each three-member team collectively will complete the test. No support materials may be used. The Championship Round will take place on Friday evening at the end of FLDC General Session. The top three chapters/teams from the Preliminary Round will compete collectively in the Championship Round. All of the questions in both rounds will come from the study guide. The complete study guide is attached. It is a total of seven pages and concludes with the Code of Ethics.

### **RULES FOR THE NON-TRIVIA CHAMPIONSHIP ROUND**

The championship round will consist of a three segment game.

Once a team is called upon, they will have 5 seconds to give their answer. For each correct answer, they will receive points as followed:

Segment One – 5 points  
Segment Two – 10 points  
Segment Three – 20 points

The team with the most points at the end of the three segments wins. In case of a tie, a tie breaker question will be given to the teams in the tie.

#### **Segment One:**

This segment will consist of 10 true/false questions. Teams will be given 5 seconds to decide on an answer to the question. When asked for an answer, they will raise the T or F card towards the audience. For each correct answer, the team will receive 5 points. The segment is over after the 10<sup>th</sup> question.

#### **Segment Two:**

This segment will consist of 10 multiple choice questions. Teams will be given 10 seconds to decide on an answer. When asked for an answer, they will raise the A, B, C or D card towards the audience. For each correct answer, the team will receive 10 points. The segment is over after the 10<sup>th</sup> question.

#### **Segment Three:**

This segment will consist of 20 fill in the blank questions. Teams will buzz in to answer the question. For each correct answer, the team will receive 20 points. **For any incorrect answer given, the team will lose 5 points.** If an incorrect answer is given, the two other teams will have the chance to buzz in and answer the question. Each team will have one chance to answer until a correct answer is given. If no team has buzzed in within 30 seconds of reading the question, then we will move on to the next question. The segment is over after the 20<sup>th</sup> question.

## NC PHI BETA LAMBDA 2018 FLDC NON-TRIVIA CONTEST STUDY GUIDE

### **2018-2019 OFFICERS AND STATE COMMITTEE**

- **NATIONAL PBL OFFICERS**

- President – Corbin Robinson, Illinois
- Secretary – Amber Raub, Missouri
- Treasurer – Amy Ray, North Carolina
- Parliamentarian – Abigail Sheen, Nebraska
- Vice President, Eastern Region – Brianna Lake, New York
- Vice President, Mountain Plains Region – Joel Beckwith, Nebraska
- Vice President, North Central Region – Kerri Young, Missouri
- Vice President, Southern Region – Allyssa Covert, West Virginia
- Vice President, Western Region – Meilin Xiang, California

- **PROFESSIONAL DIVISION NATIONAL OFFICERS**

- President – Ryan Paul, Massachusetts
- Vice President – Alan Rzepkowski, Maryland
- Secretary-Treasurer – Shannon McConnell, North Carolina

- **NORTH CAROLINA PBL STATE OFFICERS:**

- President – Townsend Lenihan, Western Carolina University
- Secretary – Kaity Lynch, Barton College
- Historian – Angelica Mills, University of North Carolina Charlotte, Virtual Chapter
- Vice President, Eastern Region – Giselle Chavez, Stanly Community College
- Vice President, Central Region – Anna Letchworth, Eastern Carolina University
- Vice President, Western Region – Angela Lore, Asheville-Buncombe Technical Community College

- **NORTH CAROLINA PBL PROFESSIONAL DIVISION-FOUNDATION, Inc. OFFICERS**

- President – Rick Gardner, Concord, NC
- Vice President – Meredith-Leigh Craig, Kingston, NC
- Secretary – Christy Fulcher, China Grove, NC
- Treasurer – Melissa Coffey, Mooresville, NC

- **NORTH CAROLINA PBL STATE COMMITTEE:**

- State Adviser – Mr. Dan Hazlett, Stanly Community College
- State Awards Director – Dr. Kathie Doole, Professional Division Member
- Communications Director – Ms. Susan Stinson, Professional Division Member
- Administration Services Director – Mr. Chad Nichols, Rowan Cabarrus Community College
- Conference Director – Mr. Mike Fann, Central Carolina Community College

## **2017-2018 NATIONAL CONFERENCES**

- **PBL CAREER CONNECTIONS**  
2018 – New York City, New York, October 25-27
- **INSTITUTE FOR LEADERS (IFL) – (preceding NLC)**  
2019 – San Antonio, Texas, June 23-24  
2020 – Salt Lake City, Utah June 23-24  
2021 – Anaheim, California , June 23-24
- **NATIONAL LEADERSHIP CONFERENCES (NLC)**  
2019 – San Antonio, Texas, June 24-27  
2020 – Salt Lake City, Utah, June 24-27  
2021 – Anaheim, California , June 24-27

## **2018-2019 STATE CONFERENCES**

- **CHAPTER OFFICER TRAINING SUMMIT – September 20, 2018, 1:00 - 4:00 pm**
- **FALL LEADERSHIP DEVELOPMENT CONFERENCE (FLDC) – November 9-10, 2018**  
Greensboro – Wyndham Garden Hotel Airport
- **STATE CONFERENCE PREPARATION SUMMIT – February 7, 2019, 1:00 - 4:00 pm**
- **STATE LEADERSHIP CONFERENCE (SLC) – April 4-6, 2019**  
Charlotte – Hilton University Place

## **NATIONAL PBL HISTORY**

- The FBLA concept was developed in 1937 by Dr. Hamden L. Forkner of Columbia University.
- The first high school chapter was chartered in Johnson City, Tennessee on February 3, 1942.
- In 1958, the first PBL collegiate chapter was chartered in Iowa (University of Northern Iowa).
- The Professional Division, originally the Alumni Division, began in 1979.
- Joining FBLA-PBL in 1994 was the FBLA-Middle Level for students in grades 5-9.

## **NATIONAL PBL INFORMATION**

- Ms. Jean M. Buckley is President and Chief Executive Officer of FBLA-PBL, Inc.
- Glenn Morris, California, is the 2018-2019 chair of the National Board of Directors.

- The Greek letters Phi Beta Lambda are the initials of the English words Future Business Leaders.
- The PBL colors are blue & gold.
- The three words on the PBL emblem are *service, education, and progress*.
- The national headquarters for FBLA-PBL are in Reston, Virginia (outside Washington)
- The four divisions of FBLA-PBL, Inc., are
  - FBLA-Middle Level (middle and junior high school)
  - FBLA (high school)
  - PBL (collegiate)
  - Professional Division
- The national publications include:
  - *Business Leader* for PBL members
  - *The Professional Edge* for the Professional Division
  - *Advisers' Hotline* for high school teachers
  - *Tomorrow's Business Leader* for FBLA and FBLA-Middle Level members.
- The five national regions are Eastern, Mountain Plains, North Central, Southern, and Western.
- The 12 states in the National Southern Region are Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia.
- The FBLA-PBL fiscal (financial) year is July 1-June 30.
- PBL state/national dues are \$20 per year (\$10 national, \$10 state).
- Professional Division dues are \$25 per year (\$17 national, \$8 state).
- Dues must be received by the national office on or before October 20 in order for members to receive the fall PBL national publication.
- The PBL parliamentary authority is the most current edition of *Robert's Rules of Order*.
- Appropriate business attire, which follows the FBLA-PBL Dress Code, must be worn at all PBL conference sessions; members, advisers, and guests are to adhere to this policy
- Mission LIFT (Leading Into the Future Together) aids the national March of Dimes.
- FBLA-PBL MarketPlace is the national FBLA-PBL supplier for emblematic jewelry, membership promotional items, awards, business gifts, sportswear, etc.
- February is National FBLA-PBL Month.
- November 15 is American Enterprise Day and November is American Enterprise Month.

- The National PBL theme for 2018-2019 is “CREATE. LEAD. INSPIRE.”.
- The national Local Chapter Annual Business Report is named in honor of Hamden Forkner.
- The national Gold Seal Chapter Award is named for Hollis and Kitty Guy, the first FBLA-PBL “director” of the national offices.
- CMAP stands for Career and Membership Achievement Program and includes three levels for recognition – Director, Executive, President

## **NORTH CAROLINA PBL HISTORY**

- East Carolina University Professor Dr. James White founded PBL (originally called FBLA for both high school and college students) in North Carolina in 1954.
- The first NC FBLA-PBL State Conference was a joint conference for FBLA and PBL at East Carolina University in 1955.
- The first PBL local chapter in North Carolina was at Livingstone College in Salisbury, NC.
- The University of North Carolina at Greensboro hosted the first Fall Leadership Development Conference in 1975.
- On April 9, 1976, Mr. Terry Lowrance founded the NCPBL Alumni Association, later known as the NCPBL Professional Division.
- The NCPBL Foundation was incorporated on February 6, 2002.
- In April 2012, the Professional Division and the Foundation, Inc. were merged into one organization now named the North Carolina Phi Beta Professional Division-Foundation, Inc. or NCPBL PD-F.

## **NORTH CAROLINA PBL INFORMATION**

- The voting members of the NCPBL State Executive Council are the following members:
  - State Officers
  - State Committee (state adviser and directors)
- The three state PBL regions are Eastern, Central, and Western.
- The NC PBL theme for 2018-2019 is “CREATE. LEAD. INSPIRE.”.
- The State Community Service Day is held on the Saturday of FBLA-PBL week.
- The 2019 State Leadership Conference will be the 65th Annual NCPBL SLC.

- On-site registrants at the NCPBL SLC cannot compete in competitive events.
- Chapters may do event substitutions at the state conference but cannot place a member in an event for which someone had not been entered from the chapter.
- Since 1962, state presidents have come from these 19 local chapters: (Number of state Presidents)
 

Appalachian State University (13)	Pfeiffer University (2)
Stanly Community College (7)	UNC-Pembroke (2)
Campbell University (6)	North Carolina Central University (1)
Barton College (5)	Central Piedmont Community College (1)
East Carolina University (5)	Haywood Community College (1)
Mount Olive College (3)	Lenoir Community College (1)
Mitchell Community College (3)	UNC-Wilmington (1)
Western Carolina University (3)	Gaston College (1)
Wingate University (2)	Johnson & Wales University (1)
Lenoir-Rhyne College (2)	
- Previous 5 NCPBL State Presidents
  - 2017-2018 NCPBL State President – Katrina Sams, Stanly Community College/Western Carolina University
  - 2016-2017 NCPBL State President – Jamie Barton, Barton College
  - 2015-2016 NCPBL State President – Chase Clontz, Pfeiffer University
  - 2014-2015 NCPBL State President – Chuck VanHoose, Stanly Community College
  - 2013-2014 NCPBL State President – Allison Gahrman, Gaston College
- If the State President resigns, the Vice President from that region becomes State President. Vacancies in other offices are filled by State Council appointments.
- William Thompson, East Carolina University, has been NCPBL's only National PBL President (1963-64).
- North Carolina PBL has had 8 students who have served or are currently serving as a National PBL Officers.
  - William Thompson, East Carolina University, President, 1963-64
  - Bruce Shepherd, Appalachian State University, Southern Region Vice President, 1969-70
  - Jim Ratchford, Appalachian State University, Treasurer, 1973-74
  - Chris McDaniel, Stanly Community College, Southern Region Vice President, 1992-1993
  - Eric McGarvey, Western Carolina University, Southern Region Vice President, 1999-2000
  - Rachel Loescher Fann, Asheville-Buncombe Technical Community College, Southern Region Vice President, 2007-08
  - Dawn Montoya, Barton College, Southern Region Vice President, 2009-10
  - McKenzie Worley, Appalachian State University, Southern Region Vice President, 2016-2017
  - Amy Ray, Virtual Chapter, Historian, 2018-2019
- Mr. Terry Lowrance was the first president of the NCPBL Professional Division.

- Shannon McConnell, Eric McGarvey, Robbie McDonald, and Paul Fogarty have served as officers of the National PBL Professional Division. Mr. Shannon McConnell is serving as Secretary/Treasurer in 2018-2019. Mr. McGarvey served as Secretary/Treasurer in 2012-2013, 2008-2009, 2017-2018 and served as the Vice President in 2010-2011 and 2011-2012. Ms. McDonald served as Secretary/Treasurer in 1986-1987 and as Vice President in 2004-2005. Mr. Fogarty served as President-elect in 1992-1993 and as President in 1993-1994.
- The longest-serving active adviser is Mr. Dan Hazlett, 45 years at Stanly Community College.
- State Adviser and Stanly Community College Adviser Dan Hazlett was the first NCPBL adviser to serve on the National FBLA-PBL Board of Directors (1995-1999) and was the first person to serve two years as Board chair. Ms. Sonya O'Brien, adviser at Mount Olive College, was elected in 2007 and served a three-year term on the Board.
- Dr. James White, Ms. Geraldine Smith, Mr. Terry Lowrance, Dr. Robert Simmons, Mrs. Robbie McDonald, Ms. Bobbie Avant Brown (first state president), and Mr. Dan Hazlett (effective upon retirement) are the seven Honorary Lifetime members of NCPBL.
- The 2017-2018 National "Who's Who in PBL" recipient for NC was Cherie Kelly, Central Carolina Community College.
- The 2017-2018 NCPBL Outstanding Local Chapter Adviser recipient was of Ms. Diane Kannarr, Central Carolina Community College.
- North Carolina won the 2017-2018 National First Place Award
  - Largest State Chapter Member
  - Largest State Chapter Membership - Professional Division.
- In 2017-2018, Emelia Arrington, Durham Technical Community College, completed the highest level (President Level) of CMAP.
- At the 2018 NLC, NCPBL members/chapters won 1st place honors in the following:
  - Community Service Project — Central Carolina Community College
  - Local Chapter Annual Business Report — Stanly Community College
  - Programming Concepts — Matthew Bent, East Carolina University
  - Social Media Challenge — Catawba College

## **FBLA-PBL CREED**

- **I believe** education is the right of every person.
- **I believe** the future depends on mutual understanding and cooperation among business, industry, labor, religious, family, and educational institutions, as well as people around the world. I agree to do my utmost to bring about understanding and cooperation among all these groups.
- **I believe** every person should prepare for a useful occupation and carry on that occupation in a manner that brings the greatest good to the greatest number.
- **I believe** every person should actively work toward improving social, political, community, and family life.
- **I believe** every person has the right to earn a living at a useful occupation.
- **I believe** every person should take responsibility for carrying out assigned tasks in a manner that brings credit to self, associates, school and community.
- **I believe** I have the responsibility to work efficiently and to think clearly. I promise to use my abilities to make the world a better place for everyone.

## **FBLA-PBL CODE OF ETHICS**

- **I will** be honest and sincere.
- **I will** approach each task with confidence in my ability to perform my work at a high standard.
- **I will** willingly accept responsibilities and duties.
- **I will** seek to profit by my mistakes and take suggestions and criticisms directed toward the improvement of myself and my work.
- **I will** abide by the rules and regulations of my college.
- **I will** exercise initiative and responsibility and will cooperate with my employer and fellow worker.
- **I will** dress and act in a manner that will bring respect to me and to my college.
- **I will** seek to improve my community by contributing my efforts and my resources to worthwhile Projects.