

# **North Carolina Phi Beta Lambda 2016 National Leadership Conference Awards (Atlanta, Georgia)**

## **First Place**

“Connect Ten” (Number of Chapters Increasing Membership by Ten or More) – North Carolina State Chapter  
State Chapter Membership Increase – North Carolina State Chapter  
Professional Division Membership – North Carolina State Chapter  
Accounting Analysis & Decision Making – Letitia Dennis-Boger, Pfeiffer University  
Emerging Business Issues – Daja Denis and Koran Hodges, Louisburg College  
Help Desk – Guillermo Solares de la Campa, Wake Technical Community College  
Sales Presentation – Emilia Arrington, Durham Technical Community College  
Social Media Challenge – Kathryn O’Leary, Louisburg College  
Health Care Management (Open Event) – Melody Couch, Isothermal Community College

## **Second Place**

Recruitment of New Chapters – North Carolina State Chapter  
Community Service Project – Central Carolina Community College, James Crump, Cherie Kelly, and Genesis Santini, presenters  
Integrated Marketing Campaign – Andrew Chambers, Ashlee McNabb, and Mary-Scott Norris, Catawba College  
Network Design – Eric Eales, Tyler Kempton, Christopher McDuff, Durham Technical Community College  
Sales Presentation – Courtney Earnhardt, Stanly Community College

## **Third Place**

State Chapter Membership (1<sup>st</sup> – Pennsylvania; 2<sup>nd</sup> –California)  
Chapter Membership – Central Carolina Community College  
Business Ethics – Kiante Brewer and Damonta Winbush, Louisburg College  
Entrepreneurship Concepts – Jordan Pepper, Wake Technical Community College  
Hospitality Management – Asia King, Wake Technical Community College  
Network Design – David McCallister and Richard Morton, Central Carolina Community College

## **Fourth Place**

Business Communication – Delores Balderstone, Isothermal Community College

Business Sustainability – James Crump and Genesis Santini, Central Carolina Community College  
Emerging Business Issues – James Fleming and Ivory Moore, Central Carolina Community College  
Financial Analysis & Decision Making – Katelyn Collier, and Garcia Moises, Jami Safari, Rowan-Cabarrus Community College  
Future Business Executive – Abby Young, Appalachian State University  
International Business – Timothy Bethea, Appalachian State University  
Social Media Challenge – Katrina Sams, Stanly Community College

### **Fifth Place**

Business Presentation – John Vines, Appalachian State University  
Economic Analysis & Decision Making – Noah Beane and Axel Woerner, Pfeiffer University  
Local Chapter Annual Business Report – Asheville-Buncombe Technical Community College  
Management Analysis & Decision Making – Victoria Jackson and Jesse Print, Pfeiffer University

### **Sixth Place**

Future Business Educator – Delphia Schoenfeld, Fayetteville State University  
Human Resource Management – Marti Sanchez, Pfeiffer University  
Local Chapter Annual Business Report – Stanly Community College

### **Seventh Place**

Computer Animation – Keyon Jones, Phillip Mosley, and Joshua Panee, Central Carolina Community College  
Financial Services – Jamesha Allen, David McCallister, and Jonathon Pena, Central Carolina Community College  
Future Business Educator – Jamie Barton, Barton College  
Integrated Marketing Campaign – Madeline Roach and John Vines, Appalachian State University  
Networking Concepts – Richard Morton, Central Carolina Community College  
Personal Finance – John Glunt, Belmont Abbey College  
Public Speaking – Anthony Rodgers-Williams, Wake Technical Community College  
Retail Management – Angela Lore, Asheville-Buncombe Technical Community College

### **Eighth Place**

Computer Animation – Garrett Conley, Lenoir-Rhyne College

Computer Concepts – Robert McCary and Katie Roberts, Asheville-Buncombe  
Technical Community College

Financial Concepts – Letitia Dennis-Boger, Pfeiffer University

Marketing Concepts – Jesse Print, Pfeiffer University

Personal Finance – Victoria Jackson, Pfeiffer University

Retail Management – Jordan Pepper, Wake Technical Community College

Strategic Analysis & Decision Making – Henry Furman, Kia Garcia, and Oscar  
von Kock, Pfeiffer University

### **Ninth Place**

Forensic Accounting – Joshua Panee, Josue Pena, and Matthew Rogers, Central Carolina  
Community College

Help Desk – Melody Couch, Isothermal Community College

Marketing Analysis & Decision Making – Cliff Beyers, Michael Huneycutt, and Axel  
Woerner, Pfeiffer University

Parliamentary Procedure – Julia Gietzen, Dylan Hargis, Cherie Kelly, Carlos Sanchez,  
and Kelly Zelaya, Central Carolina Community College

### **Tenth Place**

Accounting Analysis & Decision Making – Andrew Chambers and Lauren Hardison,  
Catawba College

Macroeconomics – Marti Sanchez, Pfeiffer University

Parliamentary Procedure – Amanda Barlow, Jerry Love, Sue Ellen Manhollan, and  
Leonardo Vargas, Gaston College

### **Regional Awards**

First Place, State Chapter Membership

First Place, Increase in State Chapter Membership

First Place, Professional Division Membership

First Place, Professional Division Chapter Affiliation – Central Carolina Community  
College

Second Place, Professional Division Chapter Affiliation – North Carolina Central  
University

Second Place, Chapter Membership – Central Carolina Community College

## **Additional Recognition**

### Gold Seal Chapters

Barton College  
Central Carolina Community College  
Gaston College  
Pfeiffer University  
Stanly Community College

### “Who’s Who in Phi Beta Lambda”

Katrina Sams, Stanly Community College

### Elected as Southern Region Vice President

McKenzie Worley, Appalachian State University

### CMAP (Career Membership Achievement Program)

President Level – Jamie Barton, Barton College  
Executive Level – Jamie Barton, Barton College; Gail Bown, Central Carolina  
Community College; Christopher McDuff, Durham Technical Community  
College; Betina Van Denend, Durham Technical Community College  
Director Level – Chistopher McDuff, Durham Technical Community College;  
Betina Van Denend, Durham Technical Community College

### Institute for Leaders Scholarship

Asia King – Wake Technical Community College  
Katrina Sams – Stanly Community College

### National Leadership Conference Scholarship

Asia King – Wake Technical Community College  
Katrina Sams – Stanly Community College